

Cell

<http://www.e-businessethics.com>

<http://danielsethics.mgt.unm.edu>

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ACADEMIC WORK EXPERIENCE:

<u>Year(s)</u>	<u>Institutional/Organization</u>	<u>Position</u>
06/17-present	Auburn University	Chair & Professor of Marketing
06/15-5/17	Belmont University	Dist. Prof. Leadership & Bus. Ethics
08/11-05/15	University of New Mexico	Professor of Marketing
8/06-08/11	University of New Mexico	Associate Professor of Marketing
8/04-8/06	University of Wyoming	Associate Professor of Marketing
9/02-8/04	University of Wyoming	Assistant Professor of Marketing
8/99-8/02	University of Northern CO	Assistant Professor of Marketing
6/00-7/00	Colorado State University	Executive MBA Professor
6/99-7/99	Colorado State University	Executive MBA Professor
10/98-8/99	Colorado State University	Post Graduate Teaching Fellow
8/96-8/98	University of Tampa	Assistant Professor Management
1/96- 5/96	University of Memphis	Adjunct Professor
8/94-8/95	University of Memphis	Lecturer
8/92-5/94	University of Memphis	Graduate Assistant

AREA OF SPECIALIZATION:Marketing Ethics and Social Issues

RESEARCH AREAS/INTERESTS:

Marketing Ethics

Legalization of Marketing Ethics

Ethics Training Methods and Effectiveness

Strategic Philanthropy, Corporate Social Responsibility & Sustainability

PUBLICATIONS

Refereed or Peer Reviewed

Business Ethics. *Journal of*

Encyclopedia of Business Ethics

SAGE

Journal of Business Ethics,

Marketing Channels,

Journal of

Organizational Ethics and Job-Related Well-Being

Journal of Marketing Education.

AMS Review

Issues and trends in business education: NBEA 2012

yearbook

Journal of Academic

Ethics,

Business Horizons

Journal of

Business Ethics

Journal of the

Academy of Marketing Science,

Legends in

Marketing: Shelby Hunt,

Journal of Personal

Selling & Sales Management,

Journal of Strategic Marketing,

Business Ethics Through Time and Across Contexts,"

Marketing Education Review

Marketing

European Journal of

Research

Journal of Business

Journal of Marketing Education

Journal of Business Ethics

Marketing Management Journal

Marketing Education Review

European Journal of Marketing

Marketing Education Review

Journal of Management Systems

Research

Journal of Business

Ethics

Journal of Business

Journal of Business Ethics,

Journal of Teaching Business Ethics,

Journal of Business

Ethics

Journal of

Marketing Management

Journal of Public Policy & Marketing

Case Research Journal

Proceedings of the Marketing Management

Association

Proceedings of the Academy of

Marketing Science

Proceedings of the Society for

Marketing Advances

Advances in Marketing

New and Evolving Paradigms: The

Emerging Future of Marketing

Proceedings of the Association for

Practical and Professional Ethics

Proceedings of the Southern Marketing Association

Proceedings of the Southwestern Federation of Administrative Disciplines

Business in a Changing World

Journal of Customer Relationship Management

Journal of Business Research.

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