

# Keven Yost

Auburn University  
Raymond J. Harbert College of Business  
Department of Finance  
303 Lowder Hall  
Auburn, Alabama 36849

Phone: (334) 844-5303  
Email: yostkev@auburn.edu

## Education

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Doctor of Philosophy in Management (Finance) December 2002  
Purdue University, Krannert Graduate School of Management

Bachelor of Science in Business Administration (Finance and Economics) August 1996  
University of Florida, Warrington College of Business Administration  
Graduated with highest honors

## Academic Appointments

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Department Chair – Finance	July 2022 – Present
Faculty Director, Fulltime and Online MBA Programs	Summer 2020 – Present
Professor, Auburn University	Fall 2023 – Present
Associate Professor, Auburn University	Fall 2009 – Summer 2023
Assistant Professor, Auburn University	Fall 2003 – Summer 2009
Visiting Lecturer, University of Wisconsin - Madison	Fall 2002 – Summer 2003
Visiting Instructor, University of Miami	Fall 2001 – Spring 2002
Teaching Assistant, Purdue University	Fall 1998
Research Assistant, Purdue University	Fall 2000 – Summer 2001, Fall 1996 – Summer 1999

## Publications

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“Seasoned Equity Offerings and Payout Policy” (with Mark D. Walker), Journal of Financial Research, Vol. 45, No. 3 (2022): 695-718.

“Reexamining the Relative-age Effect and Career Success: New Evidence from S&P 1500 CEOs” (with Thomas Covington and Steve Swidler), Managerial Finance, Vol. 48, No. 1 (2022): 49-56.

“The Effects of Activist Investors on Firms’ Mergers and Acquisitions” (with Steve Swidler and Tri Trinh), Journal of Financial Research, Vol. 42, No. 1 (2019): 181-201.

“Sarbanes-Oxley, Corporate Governance, and Strategic Dividend Decisions” (with Mark Bertus

“Global Diversification, Industrial Diversification, and Firm Value”  
(with David J. Denis and Diane K. Denis), Journal of Finance, 57 (2002): 1951-1979.

## Working Papers

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“Institutional Investor Distractions and Corporate Innovation”  
(with Tri Trinh and Mark D. Walker)

“Hunting and Fishing CEOs: Environmental Plunderers or Saviors?”  
(with Thomas Covington and Steve Swidler)

## Presentations

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2017 Southwestern Finance Association Meetings in Little Rock, AR  
“The Effects of Activist Investors on Firms’ Mergers and Acquisitions”  
(with Steve Swidler and Tri

- 2007 Eastern Finance Association Meetings in New Orleans, LA  
“Evaluating the Cost of Compliance with Sarbanes-Oxley Versus the Value of Liquidity”  
(with Beverly B. Marshall)
- 2006 Financial Management Association Meetings in Salt Lake City, UT  
“Seasoned Equity Offerings: What Firms Say, Do, and How the Market Reacts”  
(with Mark D. Walker)
- 2006 Eastern Finance Association Meetings in Philadelphia, PA  
“When Bankrupt Firms Pay Managers to Stay”  
(with Claire E. Crutchley)
- 2005 Eastern Finance Association Meetings in Norfolk, VA  
“Why Do Firms Issue Seasoned Equity?”  
(with Mark D. Walker)
- 2003 Financial Management Association Meetings in Denver, CO  
“The Choice Among Traditional Chapter 11, Prepackaged Bankruptcy, and Out-of-Court Restructurings”
- 2002 American Finance Association Meetings in Atlanta, GA  
“Global Diversification, Industrial Diversification, and Firm Value”  
(with David J. Denis and Diane K. Denis)

## Teaching Experience

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Dissertation Committee, Frank Oprandy (Ph.D., Industrial and Systems Engineering, Auburn University, Expected 2023)  
Dissertation Committee, Han Jin (Ph.D., Finance, Auburn University, 2022)  
Dissertation Co-Chair, Tri Trinh (Ph.D., Finance, Auburn University, 2019)  
Dissertation Committee, Hui Xu (Ph.D., Hotel and Restaurant Management., Auburn University, 2016)  
Thesis Committee, Ke Shang (M.S., Finance, Auburn University, 2013)  
Dissertation Committee, Dongyun Lin (Ph.D., Agricultural Applied Economics, Auburn University, 2009)  
Thesis Chair, Hao Li (M.S., Finance, Auburn University, 2009)  
Thesis Committee, Renata Gallyamova (M.S., Finance, Auburn University, 2008)

## Professional and University Service

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### **Professional**

Associate Editor, Journal of Undergraduate Research in Finance: 2011 – Present

Member, Financial Management Association

Program Committee: 2012

Program Committee, FMA European Conference: 2010

Session Chairperson: 2005

Discussant: 2005, 2003, and 2000

Member, Eastern Finance Association

Board of Directors: 2014 – 2017

Co-track Chair, Corporate Finance: 2011

Program Committee: 2019, 2017, 2009, 2008, 2007, and 2005

Graduate Paper Awards Committee: 2007

Corporate Finance Awards Committee: 2009 and 2005

Session Chairperson – 5 total sessions: 2009, 2007, and 2005

Discussant: 2013, 2012, 2011, 2009, 2007, and 2006

Participant, Consortium for Online Graduate Business Education

2022 Conference

2021 Founders Meeting

2021 Conference

2020 Founders Meeting

Participant, Southern Finance Association

Program Committee: 2014

Participant, Midwest Finance Association

Program Committee: 2017

Discussant: 2008 and 2007

Ad hoc Reviewer:

Journal of Finance

Review of Financial Studies

Journal of Banking and Finance

Journal of Corporate Finance

Journal of Money, Credit, and Banking

European Financial Management  
Journal of Financial Research  
Financial Review  
Managerial Finance  
Pacific-Basin Finance Journal  
Global Finance Journal  
Quarterly Journal of Business and Finance  
Quarterly Review of Economics and Finance  
Journal of Multinational Financial Management  
Journal of Management Studies  
Journal of Financial Economic Policy  
Journal of Asia-Pacific Business  
Journal of Business Research  
Abacus

Textbook Reviews: Brealey, Meyers, and Marcus, *Fundamentals of Corporate Finance*, 5e  
Keown, Martin, Petty, and Scott, Jr., *Foundations of Finance*, 6e  
Parrino, Kidwell, and Bates, *Fundamentals of Corporate Finance*, 2e

Member, Beta Gamma Sigma

Focus Group Participant: McGraw-Hill/Irwin's Technology in Corporate Finance: 2016 and 2012

### **University**

Central Unit Allocations Committee: 2019 – Present

Wharton Research Data Service University Representative: 2005 – Present

University Faculty Staff Giving Campaign Captain: 2015 – Present

Administrator Evaluation Committee: 2019

Learning Spaces Master Plan Working Group: 2018 – 2019

Bloomberg Representative: 2008 – 2019

University Senate Steering Committee: 2014 – 2016

Administrative Review Committee Member for Chair of Industrial and Systems Engineering:  
2014 – 2015

Academic Representative for Session 9 of Camp War Eagle: July 2014

University Senate: 2009 – 2011

Co-faculty Advisor, Alpha Kappa Psi Business Fraternity: 2007 – 2011

Harbert College of Business Associate Dean of Academic Affairs Search Advisory Committee: 2019

Harbert College Web Governance Committee: 2018 – 2019

Graduate Business Building Classroom/AV feedback panelist: 2018

Harbert College of Business Undergraduate Core Curriculum Review Committee: 2017 – 2018

Harbert College of Business Leadership Summit: What Faculty Expect - 2017, 2016, 2015, 2013, 2012, and 2011; Let's Talk Finance - 2011

Harbert College of Business IT Committee: 2015 – 2017 and 2007 – 2009

Harbert College of Business MBA Admissions Committee: 2015 – 2016

Harbert College of Business Undergraduate Programs Committee: 2012 – 2013

Harbert College of Business Executive Society Interviewer: 2012, 2011, and 2010

Harbert College of Business Research Committee: 2009 – 2012

Harbert College of Business Office of Professional and Career Development IT Specialist Search Committee: 2009 – 2010

Oral Communication and Business Presentation Software Skills Evaluator: 2009, 2007, 2006, 2005, and 2004

Harbert College of Business Instruction Committee: 2007 – 2008

Internet Usage Skills Evaluator: 2006

### **Department**

Department Ph.D. Committee: 2015 – Present

Department MS Committee: 2017 – Present and 2013 – 2015

Faculty Search Committee Chairperson: 2019 for lecturer, 2017 – 2018 for lecturer, 2015 for visitor, and 2010 – 2011 for tenure-track

Faculty Representative – Auburn Commencement: Fall 2018 and 2003; Spring 2012 and 2006; DC 0.0001 Tc -07, 2006, 15 Td 2009



Harbert College of Business Lowder Teaching Award Finalist: 2021, 2019  
Harbert College of Business McCartney Teaching Award Finalist: 2022, 2021  
Harbert College of Business MBA Programs Outstanding Faculty Award – Campus Core